

FACES

FENWAY ALLIANCE CELEBRATES EXCEPTIONAL SPIRIT

2 0 2 5

Honoring

ELKUS MANFREDI ARCHITECTS

David P. Manfredi

CEO AND FOUNDING PRINCIPAL

Elizabeth Lowrey

PRINCIPAL



Photo credit: Ben Cheung



Photo credit: Trevor Reid

Tuesday, April 8, 2025

6:00 - 9:00 PM

MassArt Design and Media Center
621 Huntington Avenue/Avenue of the
Arts, Boston 02115

CONTENTS



@FENWAYCULTURE



KBRILLIANT@FENWAYCULTURE.ORG



WWW.FENWAYCULTURE.ORG/FACES



F E N W A Y

David P. Manfredi FAIA, LEED AP

CEO and Founding Principal
Elkus Manfredi Architects

David Manfredi works with clients across the country on a diverse portfolio of planning and design projects. David's mission is to create common ground that brings people and communities together. He reinvents underutilized urban precincts into 21st-century mixed-use environments, the edges of universities from barriers into connective seams with adjacent neighborhoods, and under-performing urban areas into diverse innovation districts that support the collaborative imperatives of today's science and technology. Elkus Manfredi Architects has designed many buildings in the Fenway including Triangle Trilogy, 1330 Boylston Street, the Van Ness, the renovation of 401 Park Drive, 201 Brookline, and 421 Park Drive, and most recently the Lyrik at 1001 Boylston Street in the Back Bay. David is especially proud of the influence the firm has had on the public realm at the 401 Park Green and the new park at 1001 Boylston. He serves on the Boston Civic Design Commission, the Board of Boston Architectural College, the University of Notre Dame School of Architecture Advisory Council, and the ULI Boston Advisory Board.

Elizabeth Lowrey FIIDA, RDI

Principal
Elkus Manfredi Architects

Elizabeth Lowrey is a designer, industry leader and mentor. She has been responsible for Elkus Manfredi's interior architecture studio since the firm's founding and is a part of the firm's leadership. Mentoring the next generation of industry professionals and active involvement with charitable organizations, including co-Chair of REFA's Gala and the MassArt Auction, has garnered Elizabeth recognition from peers. Recognized as a "silo buster" for her industry-crossing approach to design diversity, ranging from hospitality to higher education to corporate headquarters, Elizabeth's approach is an award-winning combination. Notable recent projects include 401 Park, MassMutual, White Elephant Resorts, Goulston & Storrs and University of Michigan. *Boston Magazine*, for the sixth consecutive year, names her among the "Most Influential Bostonians". *Interior Design* includes Elizabeth on a list of "20 Inspiring Women who make up the new face of the design industry." Elizabeth is a guest columnist for *Fast Company*, *Commercial Observer* and *Banker & Tradesman*.

FACES/Fenway Alliance Celebrates Exceptional Spirit annual gala is the sole fundraiser for the Fenway Alliance. FACES celebrates and honors remarkable Bostonians who have made significant contributions to the health and vibrancy of the City of Boston.

Previous FACES Honorees:

2023 — Michael Maso, Managing Director Emeritus at The Huntington Theatre

2022 — Ted Landsmark at Minotti Design Showroom

2020 — President Joseph Aoun at Northeastern University

2019 — Mayor Martin J. Walsh at Museum of Fine Arts, Boston

2018 — Director Anne Hawley at the Isabella Stewart Gardner Museum

2017 — Managing Director Mark Volpe at the Boston Symphony Orchestra

2016 — Presidents Richard Ortner and Roger Brown at Berklee College of Music

2015 — Mayor Thomas M. Menino at Emmanuel College

2014 — Director Malcolm Rogers at Museum of Fine Arts, Boston

2013 — A dozen community leaders at MassArt including past President Kay Sloan



The Fenway Alliance's is a consortium of 21 nationally and internationally renowned cultural and academic institutions located in the Fenway. It defines the best of arts, culture, education, and research in Boston - and beyond. Together with our member institutions, 28 corporate partners, and 26 community partners, we create innovative and relevant programming that supports local artists and entrepreneurs while allowing improved access to the unique offerings of the Fenway to the greater public. Our collective goal is to build our community and enhance the District, creating a 5-mile area that remains and grows in its uniquely rich academic and cultural offerings and its beautiful parklands.



<https://www.fenwayculture.org/>

When you sponsor, donate to and attend FACES/ Fenway Alliance Celebrates Exceptional Spirit, you become connected to the Fenway Alliance — a highly regarded organization that for the past four decades has provided mission-driven, civic services and leadership to the Fenway community and beyond, including free cultural access to all Bostonians through our annual programs, free food distribution to our neighbors in need, and important environmental protections for our historic Park and other green spaces.

You also become affiliated with a prestigious circle of civic leaders and decision makers who can help your business in Greater Boston grow and thrive. You receive targeted networking and promotional benefits annually, including exclusive invitations to some of the most fun networking events around!

We hope you join our prestigious circle of Boston’s civic leaders who are growing our economy and doing good for the betterment of the Fenway and Greater Boston.

YOUR CONTRIBUTION HELPS GROW AND SUSTAIN:

- Cultural access & placemaking: You help sustain the Fenway Alliance’s roster of free public arts programming, including Joywalk – A Fenway Cultural District Art Crawl and Opening Our Doors – A Free Day of Cultural Experiences—the largest day of free cultural experiences celebrating its 24th year, and placemaking projects that enhance the quality of life for all citizens.
- Free food distribution to seniors and other in need: You contribute to the Fenway Alliance’s participation in Fenway Cares, a coalition of Fenway neighborhood organizations that deliver and distribute over 250+ bags of fresh fruits and vegetables twice a month in the Fenway to our neighbors in need.
- Environmental and historic park advocacy: You help ensure the Fenway Alliance’s decades-long leadership as a chief advocate and oversight organization for the Frederick Law Olmsted historic Muddy River Park and Parklands Restoration.

YOUR CONTRIBUTION ENTITLES YOU TO:

- Relationship building with key government, cultural and academic leaders and decision makers in Boston: You build connections to and relationships with the leaders and decision makers of the 21 cultural and academic institutions in the Fenway that the Fenway Alliance comprises *See list of Fenway Alliance members
- Connections to key corporate leaders in Boston. You create connections and relationships with 40 corporate partners of the Fenway Alliance.
- Annual benefits of investment: You receive yearlong benefits that include individual meetings with FA Members, invitations to all Fenway Alliance events including Last Sunset of Summer, FACES/ Fenway Alliance Celebrates Exceptional Spirit annual gala, Opening Our Doors, our New Salon Series Dinners, recognition on the Fenway Alliance website with direct link to your business, and dedicated posts on our social media. *Please see Benefits of Membership document attached.

FENWAY ALLIANCE IMPACT

FENWAY ALLIANCE IMPACT



Community Cultural Engagement

- Opening Our Doors
- Free Art & Cultural Access
- Fenway Porchfest
- Joywalk, A Fenway Cultural District Art & Gallery Crawl

Environmental Mitigation

- Muddy River Restoration Project
- Huntington Ave Maintenance
- MMOC Leadership
- Member of Emerald Necklace Conservancy Board of Advisor

Fenway Alliance Direct Service to Membership

- Salon Series & FACES Annual Gala
- Liaison with local and state officials
- Partnering with City of Boston, Transportation BPDA, DPW, Parks, Zoning, Arts and Culture to assist our members
- Advocacy on behalf of Membership including for PILOT and BERDO program fairness

Direct Service to the Community

- Fenway Cares Free Food Distribution
- Serving 9,100 food insecure Fenway residents with free fruits and vegetables distribution twice a month annually since June of 2020

Relation-building for Corporate Partners

- Salon Series & FACES Annual Gala
- Last Sunset of Summer
- Individual connections forged with FA Board and other Corporate Partners

FACES CORPORATE SPONSORSHIP BENEFITS

PRESENTING SPONSOR\$20,000

- All the benefits of Fenway Alliance Corporate Partners Program (*see attached)
- 10 tickets to FACES
- Dedicated table near stage for performances and honoree ceremony at FACES
- Name above fold in all promotion of the event and marketing collateral. Name in program booklet as “Premier Sponsor” and complimentary full-page ad
- Two dedicated social media posts highlighting you and your commitment
- Recognition from the stage by the Executive Director at Faces Honoree ceremony
- Photo opportunity with Honoree
- Behind the scenes private tour of a Fenway Alliance member institution
- 6 tickets to a Fenway Alliance member exhibition or performance of your choice

PREMIER SPONSOR\$10,000

- All the benefits of Fenway Alliance Corporate Partners Program (*see attached)
- 8 tickets to FACES
- Table near stage for performances and honoree ceremony at FACES
- Mention in all promotion of the event and marketing collateral. Name in program booklet as “Presenting Sponsor” and complimentary full-page ad
- One dedicated social media post highlighting you and your commitment
- Recognition from the stage by the Executive Director at FACES Honoree ceremony
- Photo opportunity with Honoree
- Behind the scenes private tour of a Fenway Alliance member institution
- 4 tickets to a Fenway Alliance member exhibition or performance of your choice

PRODUCING SPONSOR\$7,000

- All the benefits of Fenway Alliance Corporate Partners Program (*see attached)
- 6 tickets to FACES
- Table near stage for performances and honoree ceremony at FACES
- Mention in all promotion of the event and marketing collateral. Name in program booklet as “Producing Sponsor” and complimentary full-page ad
- One dedicated social media post highlighting you and your commitment
- Recognition from the stage by the Executive Director at FACES Honoree ceremony
- Photo opportunity with Honoree
- 2 tickets to a Fenway Alliance member exhibition or performance of your choice

PATRON SPONSOR\$5,000

- All the benefits of Fenway Alliance Corporate Partners Program (*see attached)
- 5 tickets to FACES
- Table near stage for performances and honoree ceremony at FACES
- Name above fold in all promotion of the event and marketing collateral. Name in program booklet as “Patron Sponsor” and complimentary half-page ad
- One dedicated social media posts highlighting you and your commitment
- Recognition from the stage by the Executive Director at Faces Honoree ceremony
- Photo opportunity with Honoree
- 2 tickets to a Fenway Alliance member exhibition or performance of your choice

**Please note: all regular renewing or newly joining Fenway Alliance Corporate Partners receive 4 complimentary tickets to FACES as a benefit of your partnership.*

ADDITIONAL CATEGORIES FOR INDIVIDUAL SPONSORS ONLY:

PERFORMING SPONSOR\$2,500

- 4 tickets to FACES
- Table near stage for performances and honoree ceremony at FACES
- Mention in all promotion of the event and marketing collateral. Name in program booklet as “Performing Sponsor” and complimentary half-page ad
- Photo opportunity with Honoree
- 2 tickets to a Fenway Alliance member exhibition or performance of your choice

BIG FAN SPONSOR\$1,000

- 2 tickets to FACES
- Mention in all promotion of the event and marketing collateral. Name in program booklet as “Big Fan Sponsor” and complimentary half-page ad
- Photo opportunity with Honoree
- 2 tickets to a Fenway Alliance member exhibition or performance of your choice

INDIVIDUAL TICKET TO FACES\$350

Boston Arts Academy

Boston Arts Academy Foundation

Berklee College of Music

Boston Conservatory@Berklee

Boston Symphony Orchestra

Emmanuel College

The First Church of Christ, Scientist

Fenway Studios

Friends of Fenway Studios

Handel + Haydn Society

Huntington Avenue YMCA

Huntington Theatre Company

Isabella Stewart Gardner Museum

The Mary Baker Eddy Library

Massachusetts College of Art and Design

Massachusetts Historical Society

Museum of Fine Arts, Boston

New England Conservatory

Northeastern University

School of the Museum of Fine Arts at Tufts

University

Simmons University

The Winsor School

With special thanks to...

Acentech
BOND Brothers, Inc.
Boston University
BR+A Consulting Engineers
Broadview Marketing
Cahoots Design
CannonDesign
CLA Wealth Advisors, LLC
Consigli Construction
Cosentini Associates
DiMella Shaffer
Elkus Manfredi Architects
Epsilon Associates, Inc.
FBN Construction Co.
Fenway Health
Finegold Alexander Architects
IQHQ
JLL Real Estate
J. & M. Brown Company, Inc.
LDa Architecture & Interiors
Lee Kennedy Company
Marriott Residence Inn Back Bay/Fenway
Minotti Boston
Modern Luxury Media
NBBJ Architects
Redgate Real Estate
RogersGray
Samuels & Associates
Sasaki
SGA
Shawmut Design & Construction
Skanska
Stantec
Wise Construction
WS Development
WSP